

Policy Statement: Equal Treatment in Marketing and Training Materials [Updated October 2024]

Purpose: To foster an inclusive environment reflecting the diversity of our community across all The ABA Collective, LLC's marketing and training for certifications such as OBM Coaching, Behavioral Marketing Specialist, and Compassionate Care Specialist.

Inclusive Marketing and Training Materials: We will ensure all materials avoid biases, represent diverse backgrounds positively, and are regularly updated for relevance and inclusiveness.

Equal Access to Learning: Training instructors will ensure that all participants, regardless of their abilities or backgrounds, have equal access to learning opportunities.

Monitoring and Compliance: Regular monitoring and active feedback collection will inform continuous improvements.

Training and Awareness: Ongoing training will be provided to enhance awareness and implementation of diversity and inclusivity practices.

By adhering to this policy, The ABA Collective, LLC commits to creating a supportive and innovative community.